

## Introduction

- Research on face perception provides strong evidence for domain specificity in the ventral visual pathway (e.g. Kanwisher, 2010).
- An alternative hypothesis suggests that neural mechanisms for face perception are not specific to that task, but instead for the fine-grained discrimination of exemplars of any visual categories (e.g. Gauthier et al., 2000; Postle, 2020).
- Here, we used task-optimized convolutional neural networks (CNNs) to test the computational plausibility of this “expertise hypothesis”.

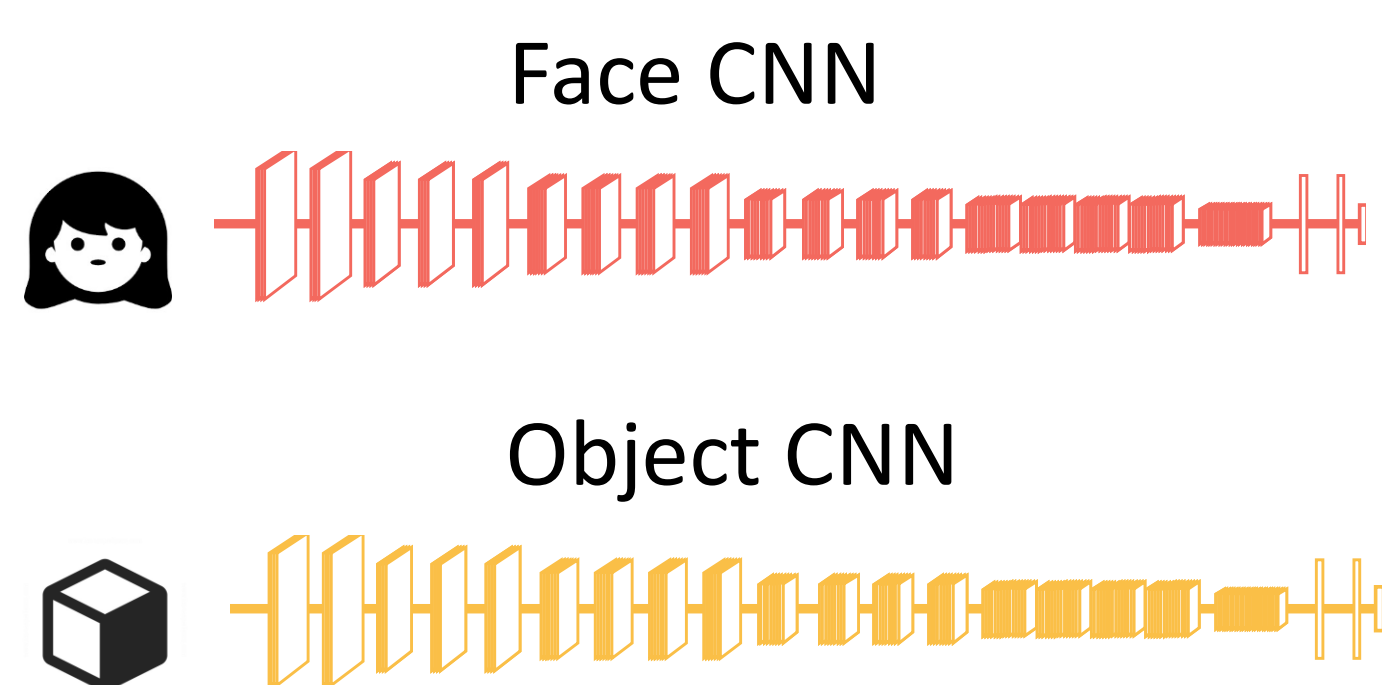
Face-specific or expertise areas?



## Methods

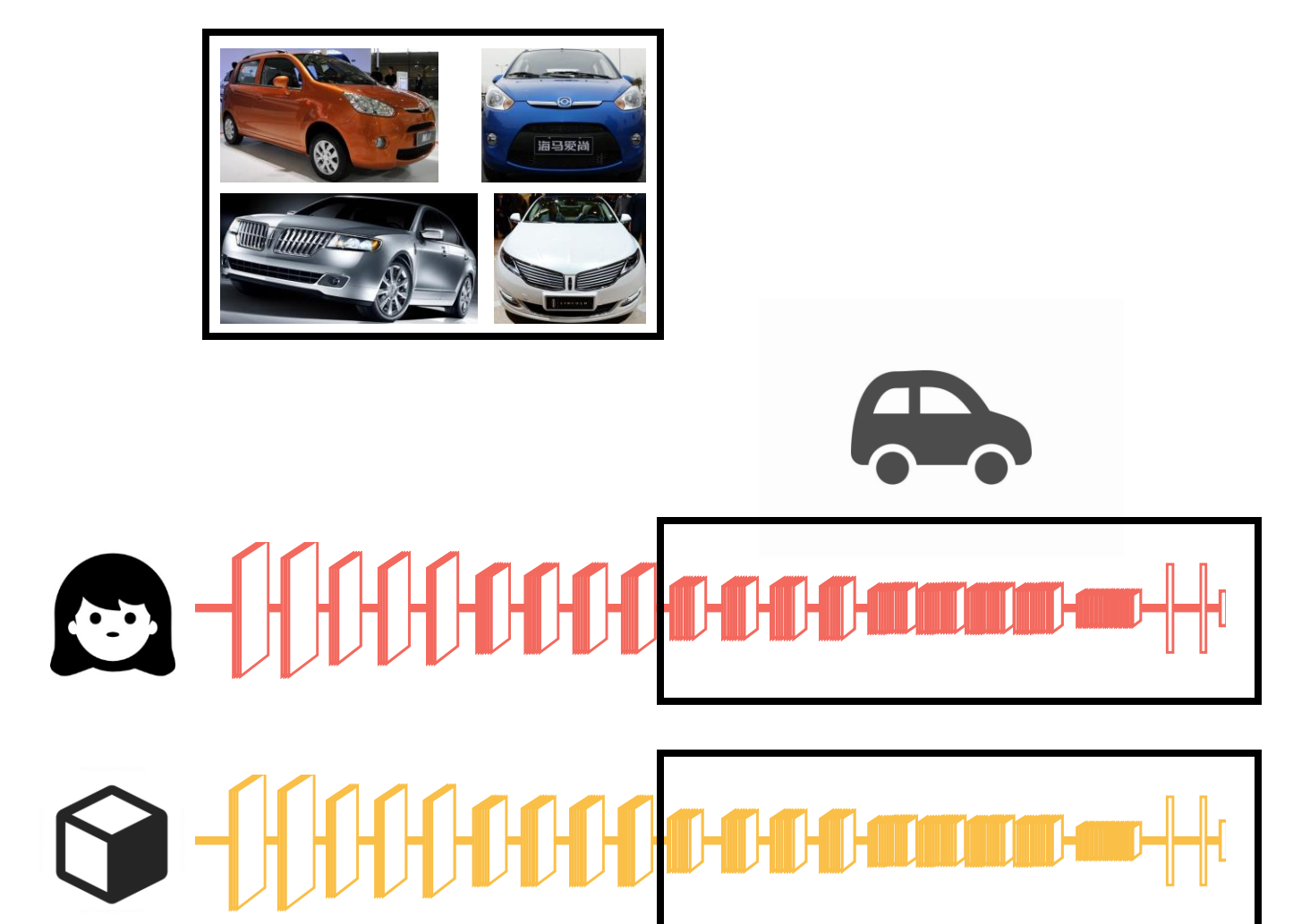
### Task-specific and domain-general CNNs

We trained a task-specific CNN (VGG-16) on face identity discrimination (Face CNN) and a generic CNN on object categorization (Object CNN).



### Optimizing both CNNs to fine-grained car discrimination

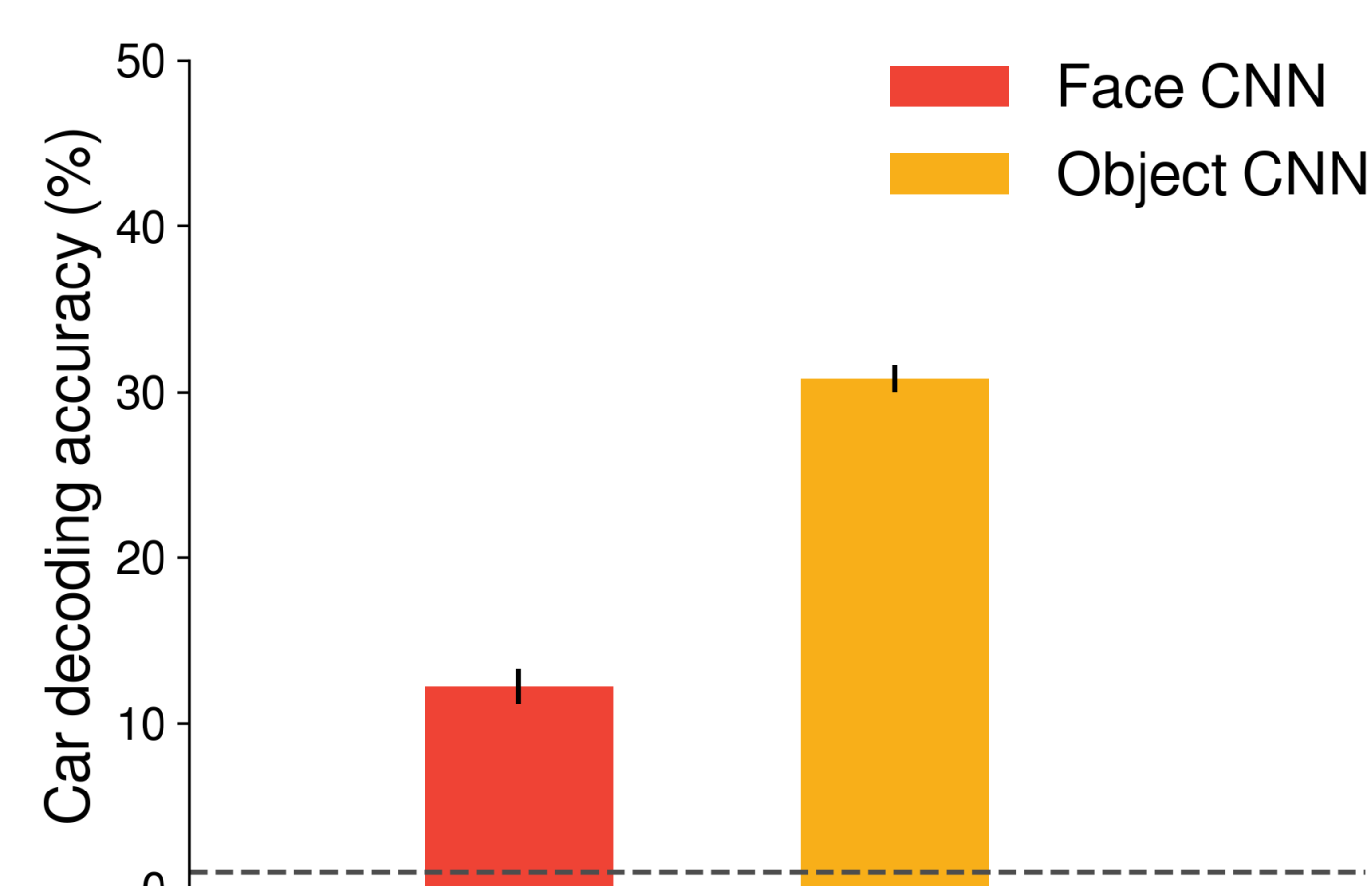
We choose a fine-grained car dataset with 1109 car model/make categories due to their wide usage in previous work and because they do not contain or resemble faces. We fine-tuned both systems to the car task by updating all except early layers (up to pool3).



## Generic features more useful for fine-grained car discrimination

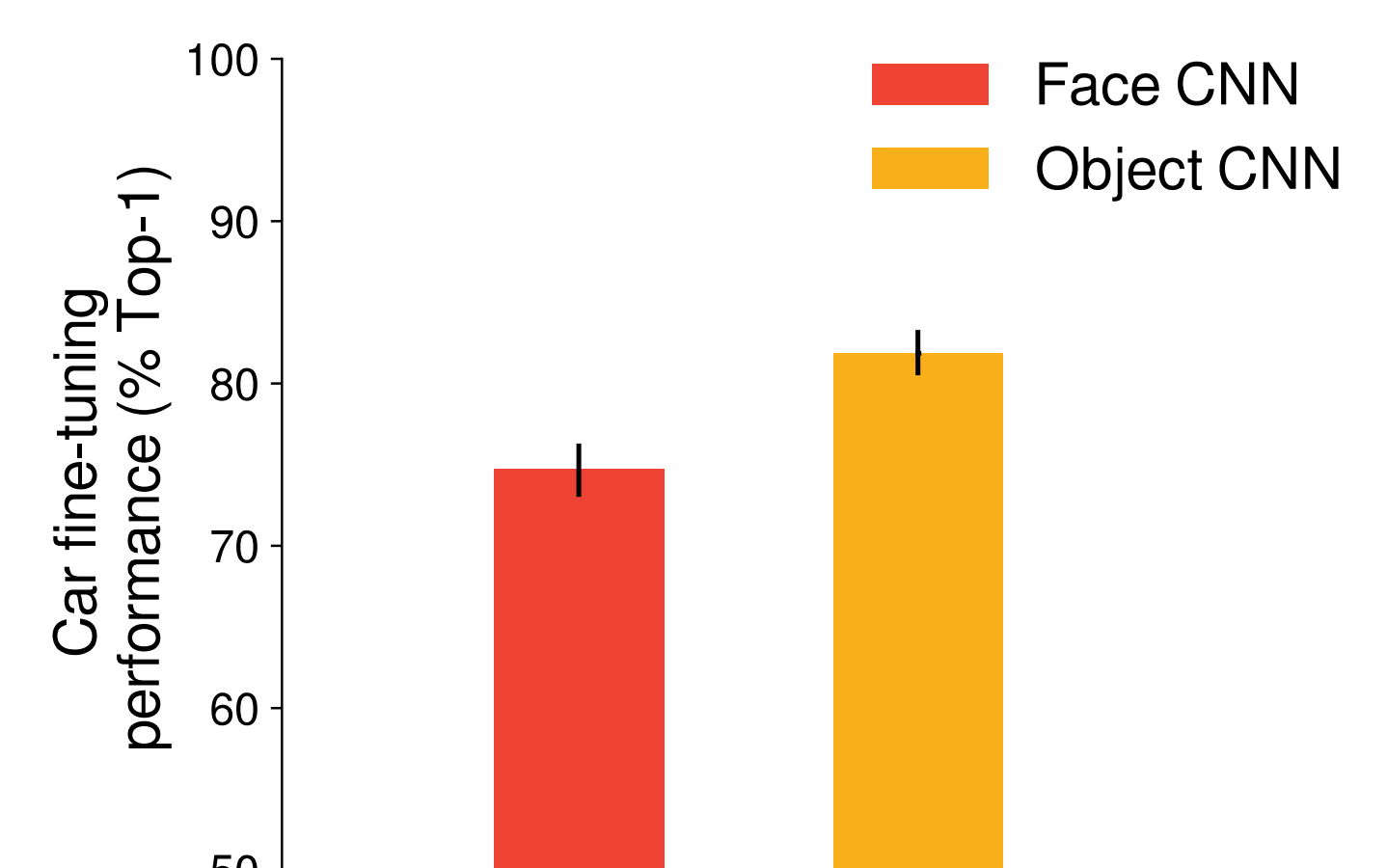
### Decoding car categories from task-optimized CNNs

We tested whether generic or task-specific features are more useful to readily discriminate fine-grained categories by training an SVM on (fixed) activation patterns of the penultimate layer of each CNN for 100 car model/make categories (chance-level: 1%).



### Fine-tuning CNNs to fine-grained car discrimination

We tested whether generic or task-specific features would provide a better foundation for learning a new fine-grained task by fine-tuning each CNN to 1009 car model/make classes.



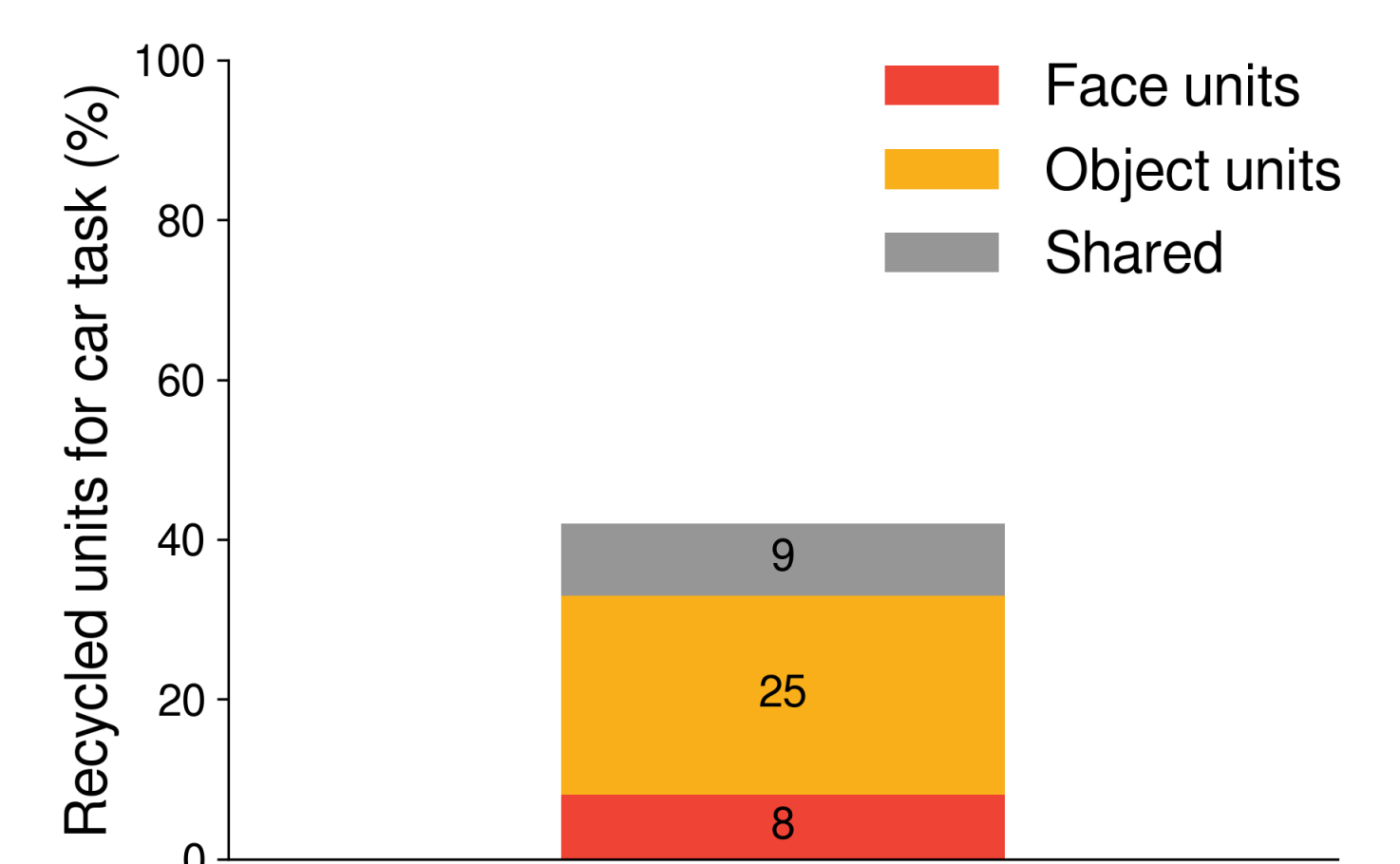
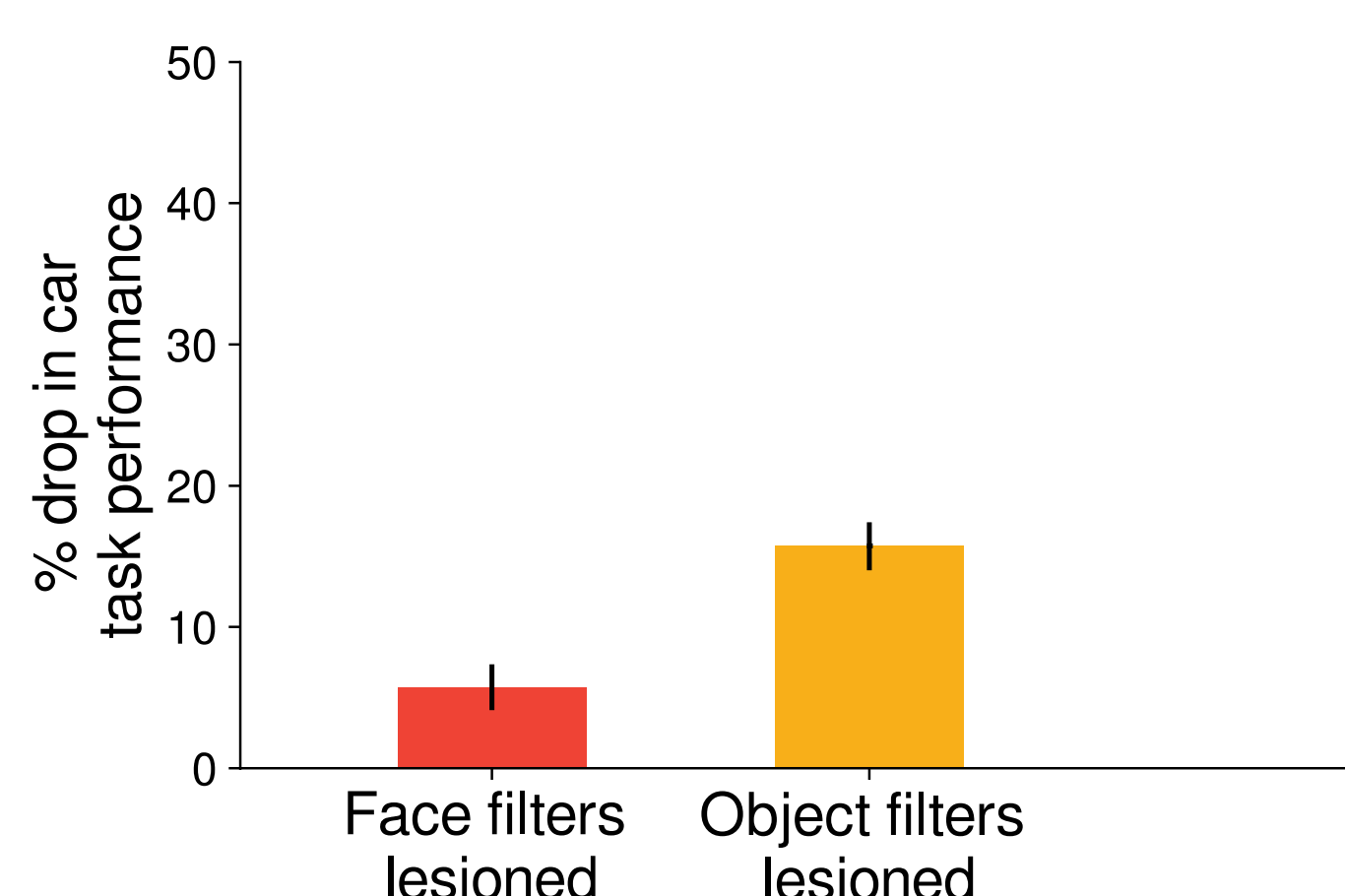
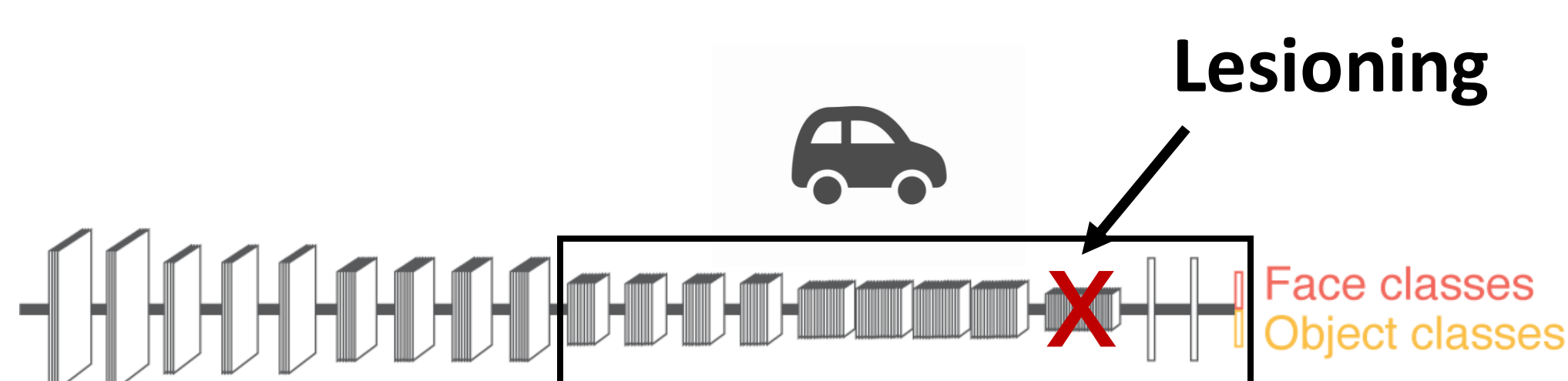
## Car task recycles generic instead of task-specific features

### Fine-tuning a dual-task CNN optimized for generic and face-specific tasks to discriminate cars

We tested whether a fine-grained discrimination task would recycle generic or face-specific features by fine-tuning a dual-task CNN (Dobs et al., 2022) to the car task and by performing lesion experiments.

Lesioning the top-20% face-specific features harmed the car performance less than lesioning the top-20% object-specific features.

The top-20% car filters recycled more object- than face-specific filters, and additionally relied on redundant filters.



## Conclusion

Findings indicate that systems optimized more broadly for object recognition serve as a better foundation than systems optimized for face recognition for subsequent acquisition of car discrimination expertise.

→ Our results reveal that the expertise hypothesis does not make sense computationally.

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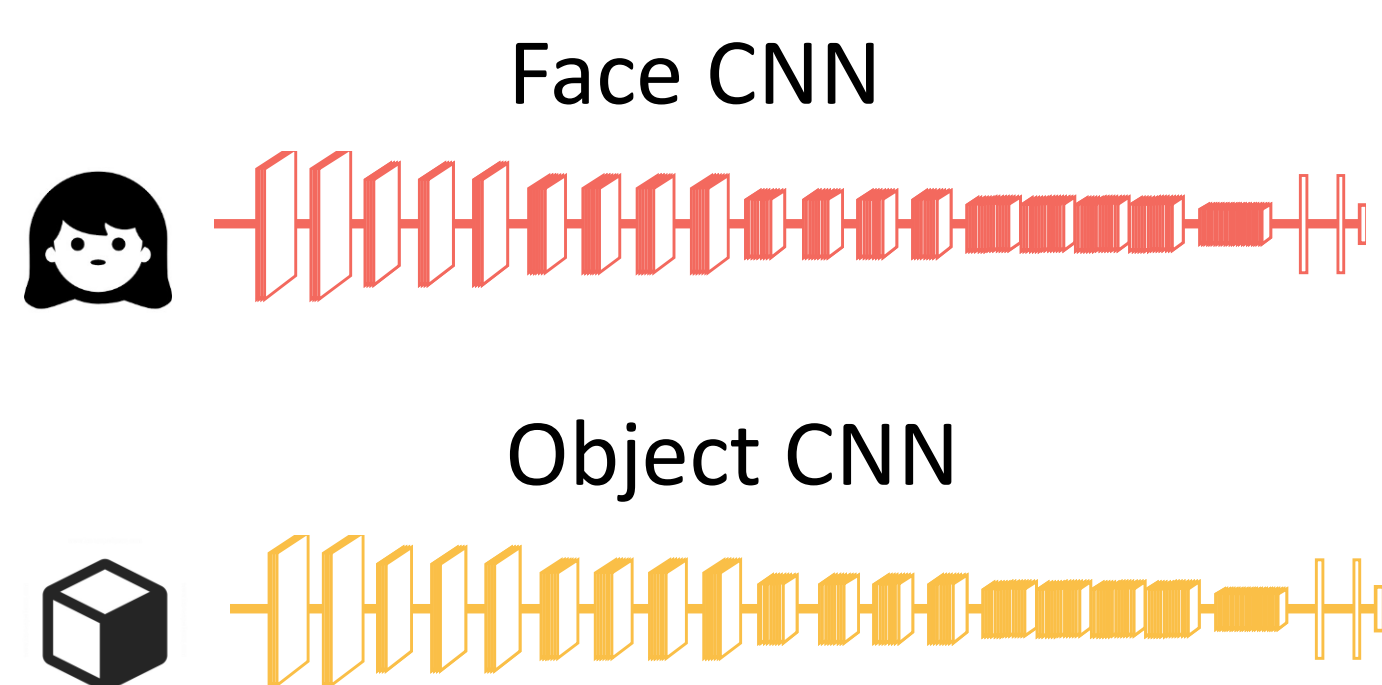
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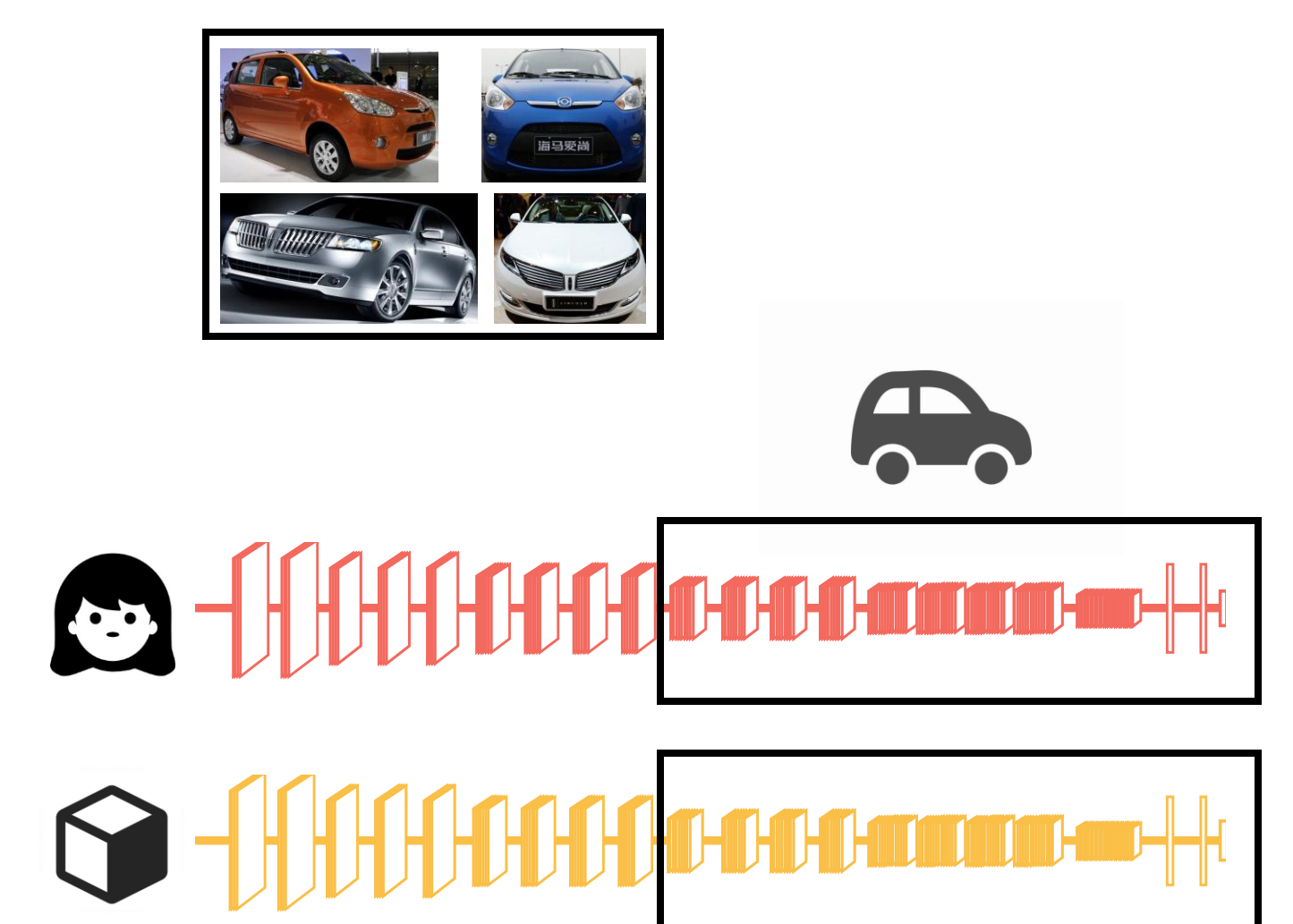
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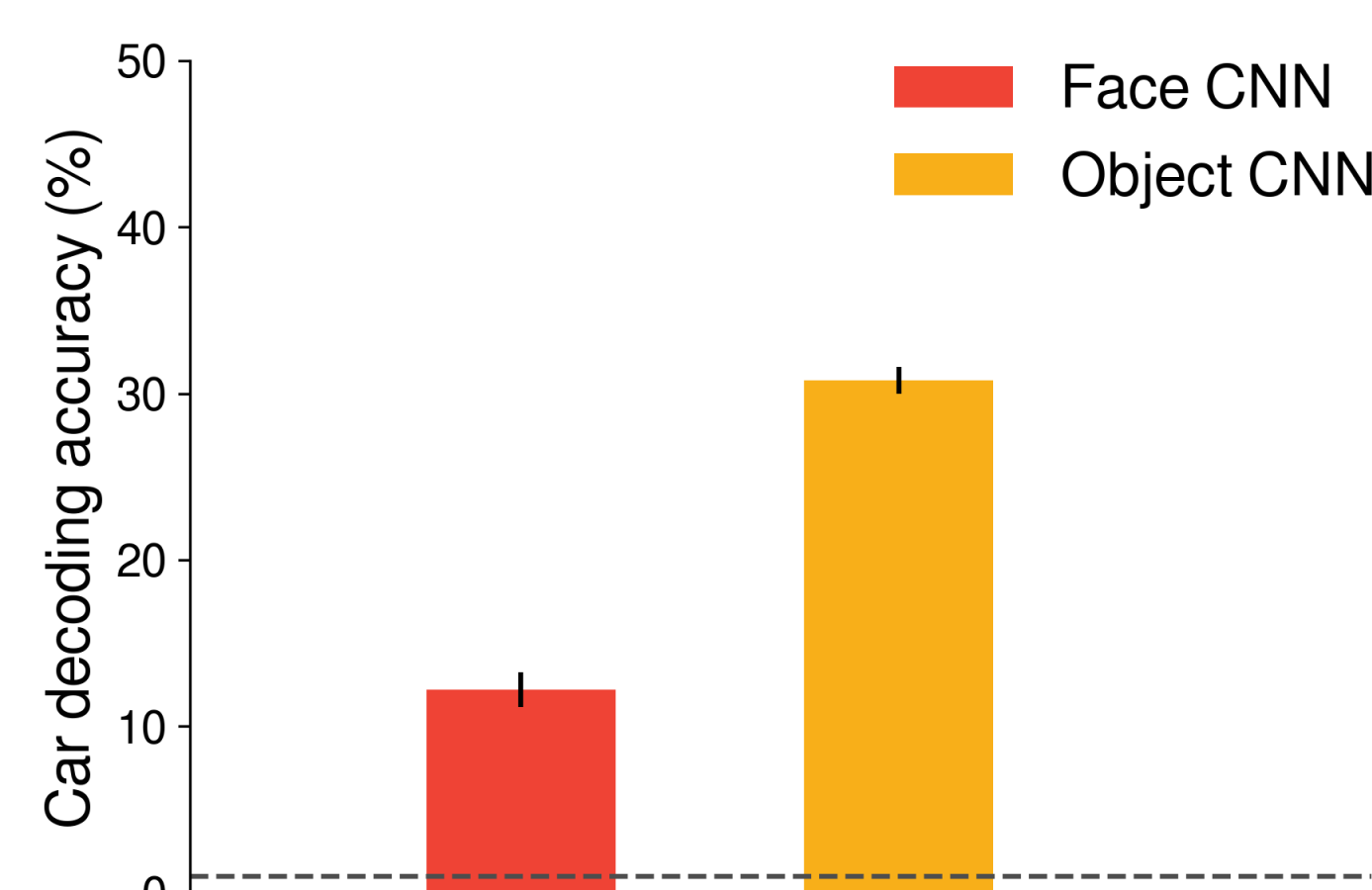
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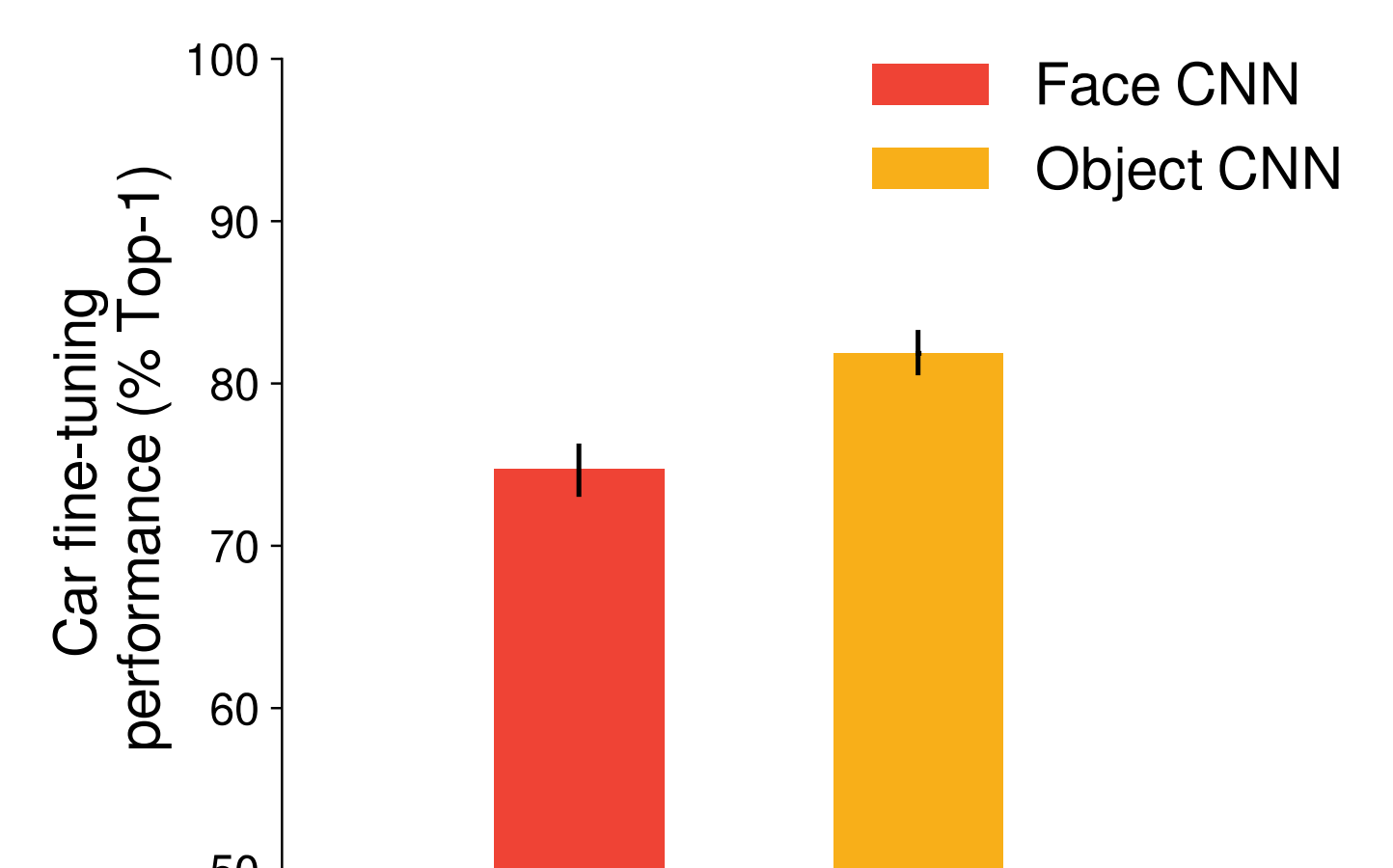
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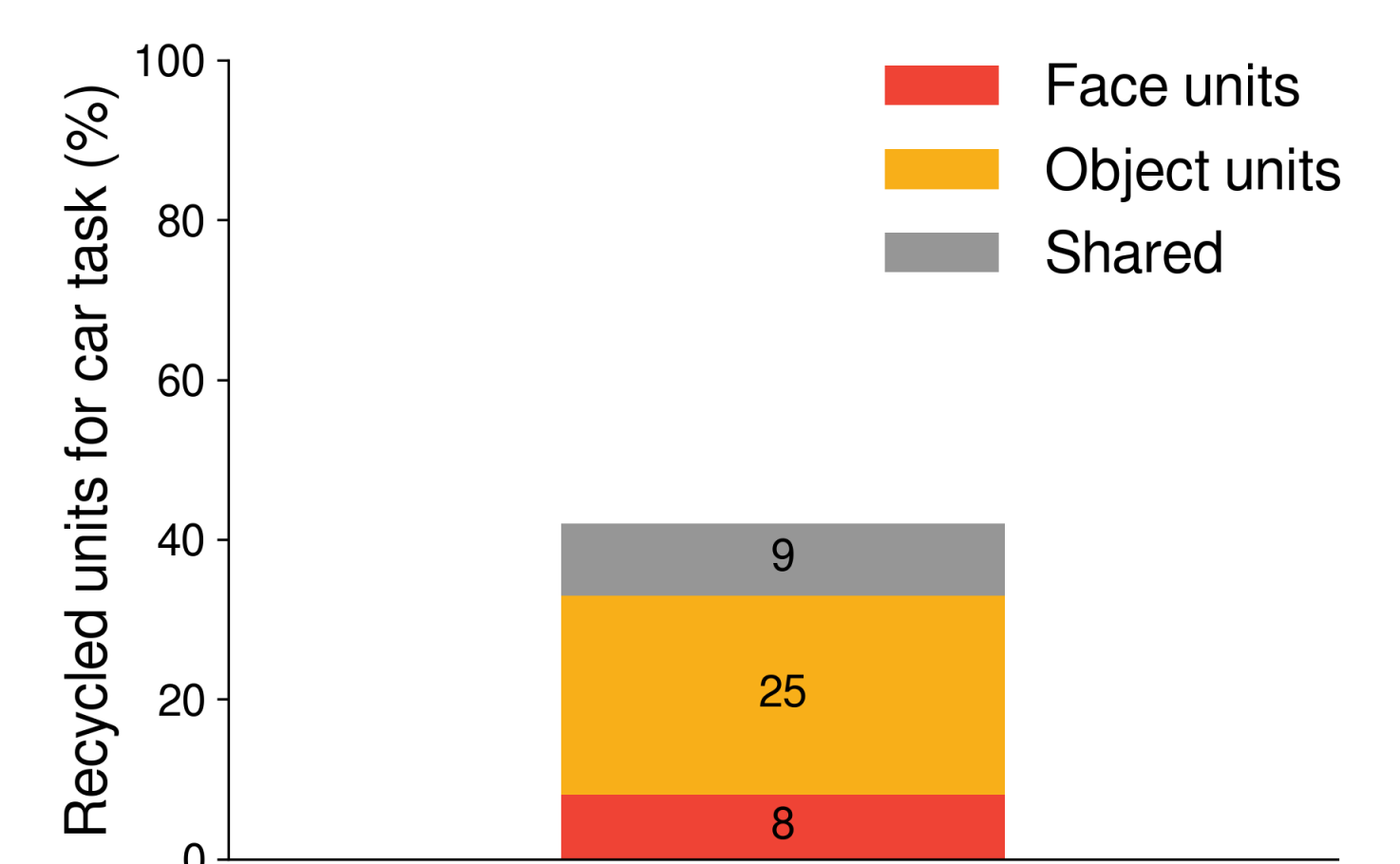
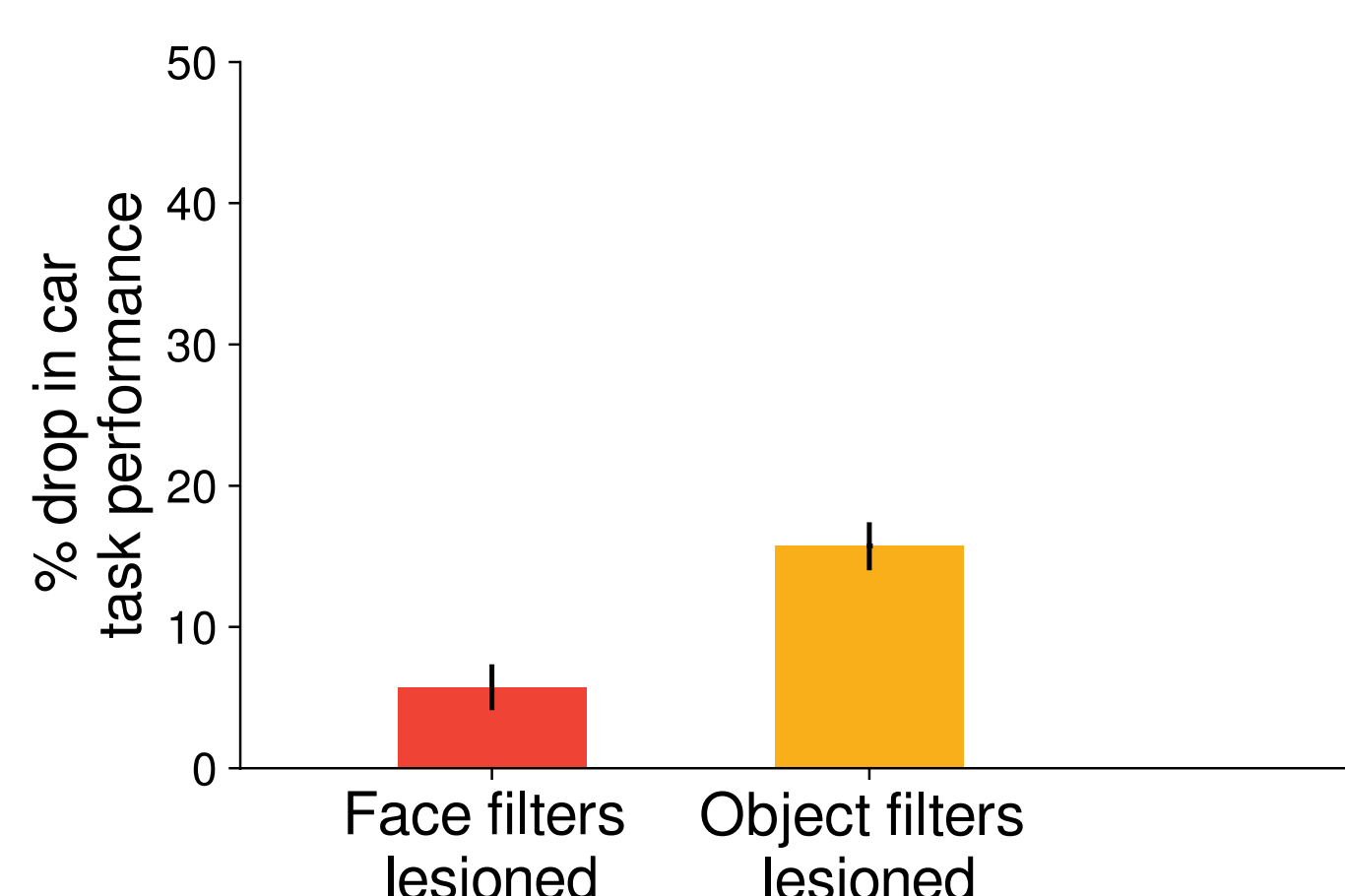
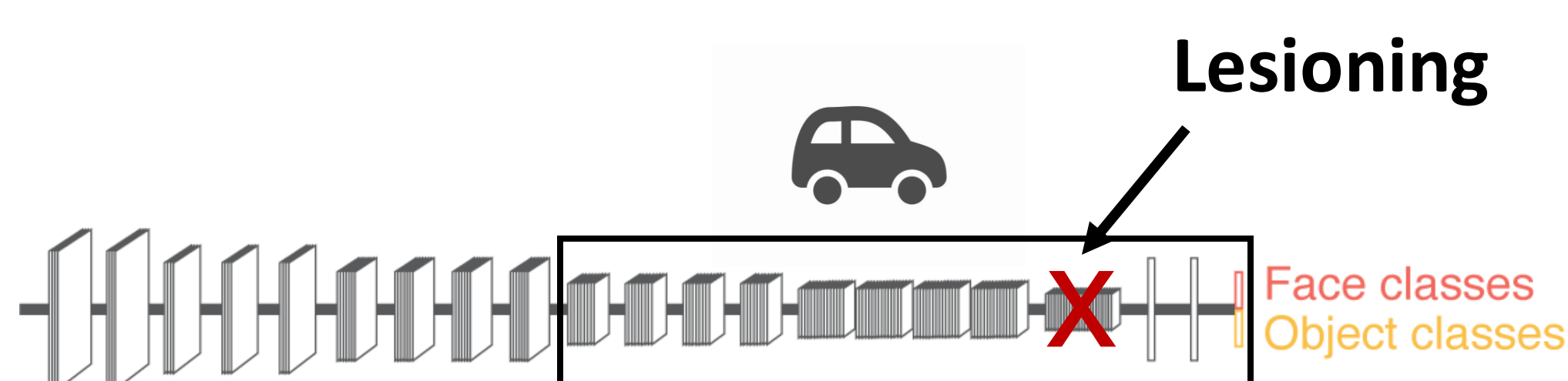
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