



CNNs Reveal the Computational Implausibility of the Expertise Hypothesis

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Introduction

- Research on face perception provides strong evidence for domain specificity in the ventral visual pathway (e.g. Kanwisher, 2010).
- An alternative hypothesis suggests that neural mechanisms for face perception are not specific to that task, but instead for the fine-grained discrimination of exemplars of any visual categories (e.g. Gauthier et al., 2000; Postle, 2020).
- Here, we used task-optimized convolutional neural networks (CNNs) to test the computational plausibility of this "expertise hypothesis".

Face-specific or expertise areas?



Methods

Task-specific and domain-general CNNs

We trained a task-specific CNN (VGG-16) on face identity discrimination (Face CNN) and a generic CNN on object categorization (Object CNN).

> Face CNN

Object CNN

Optimizing both CNNs to fine-grained car discrimination

We choose a fine-grained car dataset with 1109 car model/make categories due to their wide usage in previous work and because they not contain or resemble do faces. We fine-tuned both systems to the car task by updating all except early layers (up to pool3).



Generic features more useful for fine-grained car discrimination

Decoding car categories from task-optimized CNNs

We tested whether generic or 50 task-specific features are more useful to readily discriminate finegrained categories by training an ପ୍<u>ଧ</u>୍ୟ 30 -SVM on (fixed) activation patterns buip 20 of the penultimate layer of each 10 -CNN for 100 car model/make categories (chance-level: 1%).

Face CNN **Object CNN** **Fine-tuning CNNs to fine-grained car discrimination**

We tested whether generic or task-specific features would -1-90-Car fine-tuning oerformance (% Top provide a better foundation for learning a new fine-grained task by fine-tuning each CNN to 1009 car model/make classes.









Car task recycles generic instead of task-specific features

Fine-tuning a dual-task CNN optimized for generic and face-specific tasks to discriminate cars

whether fine-grained We tested а discrimination task would recycle generic or face-specific features by fine-tuning a dualtask CNN (Dobs et al., 2022) to the car task and by performing lesion experiments.

Lesioning the top-20% face-specific features harmed the car performance less than lesioning the top-20% objectspecific features.

The top-20% car filters recycled more object- than face-specific filters, and additionally relied on redundant filters.



Conclusion

Findings indicate that systems optimized more broadly for object recognition serve as a better foundation than systems optimized for face recognition for subsequent acquisition of car discrimination expertise.

 \rightarrow Our results reveal that the expertise hypothesis does not make sense computationally.

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Cardinal Mechanisms of Perception

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